



TRON CARD PREVIEW

Privacy Policy

Privacy notice tailored to the current TRON Card Preview implementation.

DRAFT FOR LEGAL REVIEW

Draft date

August 30, 2026

Status: this draft does not take effect until it is approved by legal counsel and published on the official domain.

0. Current implementation summary

What the preview does not request

Name, email, payment data, wallet address, balance, signature, seed phrase, private key, or on-chain transaction.

The preview uses browser storage for language, the selected plan, and campaign attribution. Cloudflare infrastructure processes technical network data to deliver and protect the site. Interface events are placed only in the in-memory dataLayer; the current build does not load an external analytics tool.

Contents

1. Scope and controller
 2. Data processed and data not collected
 3. Purposes and legal bases
 4. Browser storage, cookies, and analytics
 5. Sharing, retention, and transfers
 6. Rights, security, children, and contact
- Appendix - Legal validation points

TRON CARD PREVIEW

Privacy Policy

This Policy explains how TRON Network Ltd. and its affiliates (together, "TRON", "we", "us", or "our") process personal data when a person visits the TRON Card Preview concept experience (the "Preview").

Legal status

This is a draft based on the code and configuration reviewed on August 30, 2026. It requires legal approval before taking effect.

1. Scope and controller

This Policy applies only to the Preview hosted on the domain communicated by TRON. It does not replace the policies of tron.network, TRONSCAN, wallets, card issuers, payment partners, or other external websites reached through links.

Proposed controller: TRON Network Ltd. and its affiliates. Mailing address: Craigmuir Chambers, Road Town, Tortola, VG 1110, British Virgin Islands. Email: legal@tron.network. The entity must be confirmed before publication because the footer reference supplied for the Preview refers to TRON Tech Limited.

2. Data processed and data not collected

The table summarizes the current behavior identified in the frontend and hosting setup:

Category	Where	Details
Technical access data	Cloudflare	IP address, requested URL, time, HTTP headers, browser/device information, routing, and security signals, depending on the enabled service and configuration.
Language preference	localStorage	Selected language code. It remains in the browser until replaced or deleted by the user.
Selected plan	sessionStorage	Identifier of the plan selected in the preview. It generally ends with the browser session.
Campaign attribution	sessionStorage	utm_source, utm_medium, utm_campaign, utm_content, utm_term, gclid, and fbclid when present in the URL, subject to current code limits.
Interface events	Page memory	Event name, random identifier, time, language, plan, and source context. No external analytics provider is loaded in the current build.
TRON network metrics	Server and TRONSCAN	Public transaction counts and volumes requested by the server. They do not describe an individual visitor's behavior.

Data not requested by the current build

- Name, email, phone number, identity document, postal address, or other registration data.
- Card, bank account, payment, purchase, or card issuance data.
- Wallet address, balance, individual on-chain history, signature, or contract approval.
- Seed phrase, private key, or any secret credential. TRON should never request these secrets through the Preview.

Public blockchain

If a future release connects wallets, public addresses and transactions may remain permanently visible on a blockchain and, depending on context, qualify as personal data. This feature is not part of the current Preview.

3. Purposes and legal bases

The technical data and preferences described above may be processed to:

- deliver, maintain, localize, and improve the Preview;
- preserve the selected language and local concept flow;
- protect availability, prevent abuse, and investigate incidents;
- understand, in a limited manner, campaign origin and interface use;
- comply with legal obligations and respond to competent authorities.

Where applicable, the legal bases are legitimate interests in operating and securing the Preview, steps requested by the visitor, compliance with a legal obligation, and consent where required for optional technologies. TRON should complete any balancing tests and records required by applicable law.

4. Browser storage, cookies, and analytics

Browser storage

The language preference is stored in localStorage. The selected plan and campaign parameters are stored in sessionStorage. Under the current implementation, this data remains on the visitor's device and can be deleted through browser settings.

Cookies

The Preview code does not set its own HTTP cookies. Cloudflare may use strictly necessary security or functionality cookies, depending on enabled features and risk responses. If non-essential cookies or advertising are added, TRON must update this Policy and implement consent where required.

Interface events

The Preview creates in-memory dataLayer events for page views, language changes, plan opening and review, and local confirmation. In the reviewed build, no external analytics library or advertising tag transmits these events. Any future integration must be documented before activation.

5. Sharing, retention, and transfers

Service providers and third parties

- Cloudflare: hosting, delivery, caching, and security. It may process IP addresses and other technical metadata as a processor for TRON and, in certain cases, as an independent controller under its policy.
- TRONSCAN: the Preview requests aggregate public network metrics on the server. The visitor's browser does not make this request directly in the current implementation.
- Authorities, successors, and advisers: only when necessary for law, defense of rights, safety, corporate reorganization, or legitimate operations, with appropriate safeguards.

TRON does not sell or rent personal data from the Preview, and the current build does not perform behavioral advertising.

Retention

sessionStorage data generally lasts until the browser session ends; the localStorage preference remains until replaced or deleted; in-memory events end when the page unloads. Metadata processed by Cloudflare follows the service configuration, contract, and retention policies. TRON should keep data accessible to it only as long as necessary for the stated purposes, legal obligations, security, and defense of rights, and then delete or anonymize it.

International transfers

Global infrastructure may process data outside the visitor's country, including in the United States and Europe. Where required, TRON should use appropriate legal mechanisms such as contractual clauses, transfer assessments, and supplementary measures.

6. Rights, security, children, and contact

Data subject rights

Depending on the jurisdiction, visitors may request confirmation and access, correction, anonymization, blocking, deletion, portability, information about sharing, restriction or objection, review of automated decisions, and withdrawal of consent. They may also complain to a competent supervisory authority.

Requests may be sent to legal@tron.network. TRON may verify identity only to the extent necessary to protect the requester and will respond within the period required by applicable law.

Security

Technical and organizational measures proportionate to risk are used, including HTTPS delivery, security headers, restricted browser permissions, and edge protection. No system is completely secure. Incidents will be assessed and notified where required by law.

Children

The Preview is not intended for anyone under 18 or the applicable age of majority and does not knowingly seek their data. A parent or guardian may request review and deletion through the contact above.

External links

Links to websites, wallets, documentation, and partners are governed by their own policies. TRON does not control those third-party practices. Visitors should review the applicable notices before interacting with them.

Changes and future features

The version date will change when this Policy is updated. Material changes will be highlighted in the Preview. Before enabling wallet connection, balance checks, eligibility, signatures, smart contracts, payments, card issuance, support, or KYC where legally required, TRON must update this Policy and provide additional just-in-time notices.

APPENDIX

Legal validation points

1. Controller entity

Confirm whether the applicable entity is TRON Network Ltd., TRON Tech Limited, or another affiliate, and align the footer, domain, address, and service provider agreements.

2. Domain and effective date

Replace the generic Preview reference with the final domain and set an effective date only after approval and publication.

3. Cloudflare

Confirm enabled products, analytics and log access, retention, security cookies, the DPA, subprocessors, and international transfer mechanisms.

4. Analytics and campaigns

Before adding GTM, pixels, analytics, or advertising, define consent, legal basis, vendors, purpose, retention, and an opt-out mechanism.

5. Future product

Provide a specific notice before connecting a wallet, checking an individual balance, verifying eligibility, collecting a signature, executing a smart contract, processing a payment, issuing a card, or performing legal checks.

6. Marketing

Validate no-KYC, instant approval, cashback, global acceptance, fees, and regional availability claims with financial compliance, sanctions controls, and issuer rules.

Reference sources

- Official TRON Privacy Policy, last updated December 29, 2021: https://tron.network/static/doc/Privacy_Policy.pdf
- Cloudflare Privacy Policy, current version reviewed August 30, 2026: <https://www.cloudflare.com/policies/privacy/>
- TRON Card Preview code and configuration reviewed locally on August 30, 2026.

This draft is an original, implementation-specific adaptation. It is not a complete copy of the 2021 policy and does not constitute legal advice.